

2009



ADVERTISING OPPORTUNITIES

Two Fullerton Publications:

2009 Dining and Entertainment Guide Includes:

- 4-color, 48-page, 'perfect bound,' pocket-size.
- 75,000 copies distributed; one to every household in Fullerton.
- Features full color glossy pages through the ENTIRE directory.

2009 MAP Includes:

- 4-Color, 22"x34", folded
- 20,000 copies distributed throughout Fullerton and surrounding areas and given out by Chamber members.

Reserve your advertising space now in these publications and reach the community buyers in Fullerton. **Make sure your business is noticed!**

Advertise today!

Ad Sizes and Pricing

Fullerton MAP

Back Cover	\$1,900
Size: 3.25 (w) x 8 (h)	
Full (Premium)	\$1,750
Size: 3.25 (w) x 8 (h)	
Full (Corner)	\$1,650
Size: 3.25 (w) x 8 (h)	
Full - H	\$1,325
Size: 8 (w) x 3.25 (h)	
Full - V	\$1,325
Size: 3.25 (w) x 8 (h)	
Double Business Card-H	\$900
Size: 7.5 (w) x 2 (h)	
Double Business Card-V	\$900
Size: 3.25 (w) x 4 (h)	
Business Card	\$475
Size: 3.25 (w) x 2 (h)	

There is a limited number of spaces in each category. Please book early.

Dining & Entertainment Guide

Back Cover	\$3,500
Size: 3.5 (w) x 8 (h)	
Inside Front Cover	\$1,800
Size: 3.5 (w) x 8 (h)	
Inside Back Cover	\$1,600
Size: 3.5 (w) x 8 (h)	
Full Page	\$1,250
Size: 3.5 (w) x 8 (h)	
Half Page	\$875
Size: 3.5 (w) x 8 (h)	
Business Card	\$400
Size: 3.25 (w) x 2 (h)	
Add'l Category Listing	\$50
Logo Listing	\$100

There is a limited number of spaces in each category. Please book early.

Book before: MAY 31, 2009

Publication date: June 30, 2009

To reserve your spot:



Call Graves Communications at **(714) 879-1993**
or fax this form (reverse) to **(714) 276-0190**

www.gravescom.com/FCOC gary@gravescom.com

Ad Specs

Acceptable formats for ads supplied on disk in Mac or PC format are: QuarkXpress, Illustrator, Photoshop, InDesign or PDF.

ADS CREATED IN MICROSOFT WORD, PUBLISHER, EXCEL OR POWER POINT CANNOT BE USED. ALL FONTS AND IMAGES MUST BE INCLUDED WITH FILE. LOWER RESOLUTIONS, SCREEN TINTS AND INKJET OUTPUT WILL NOT BE USED.

DIGITAL PHOTOS Can only be used when final size of ad is 300dpi resolution. IMAGES SAVED FOR THE INTERNET CANNOT BE USED, AS THESE ARE NOT ACCEPTABLE QUALITY FOR COMMERCIAL PRINTING.

Preferred format for submissions is **PDF/x-1a**. Preferred setup of original artwork created in...

QUARKXPRESS: Save with fonts and photos collected.

INDESIGN: Package with fonts and photos collected.

ILLUSTRATOR: Save as EPS or PDF format, convert all fonts to outlines.

PHOTOSHOP: Color or grayscale photos: Save as TIF or JPG, 300dpi, no smaller than actual size image to be used in final ad.



2009 Publication Advertising Opportunities

Fill out this Advertising form TODAY to reserve your spot

Book before: MAY 31, 2009



Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

1. Select 2009-2010 Fullerton MAP Ad Size(s):

- Back Cover (\$1,900)
- Full (Premium) (\$1,750)
- Full (Corner) (\$1,650)
- Full - H (\$1,325)
- Full - V (\$1,325)
- Business Card (\$475)
- Double Business Card-H (\$900)
- Double Business Card-V (\$900)

2. Select 2009 Fullerton Dining & Entertainment Guide Ad Size(s):

- Back Cover (\$3,500)
- Inside Front Cover (\$1,800)
- Inside Back Cover (\$1,600)
- Full Page (\$1,250)
- Half Page (\$875)
- Business Card (\$400)
- Add'l Category Listing (\$50)
- Logo Listing (\$100)

3. Do you need help with ad design? Yes (\$75 flat fee per ad) No

4. Payment: Check (Check # _____)

Credit Card # _____ Visa MasterCard AMEX

Security Code: _____ Billing Zip Code: _____ Name: _____

Total Cost: _____

Discount: _____

Amount Included: _____

Please make checks payable to:
Graves Communications, LLC.

Return this form along with
payment for the full amount to:

Graves Communications, LLC
114 E Amerige Ave
Fullerton, CA 92832

OR fax form to: (714) 276-0190

For more information, visit us on our Web site at www.gravescom.com/FCOC

Gary Graves (714) 879-1993 gary@gravescom.com